

CHILDHOOD CANCER IRELAND

Workplace Fundraising Pack



Please email fundraising@childhoodcancer.ie
or call 012538015 / 089 6035627
for inquiries

Charity No. CHY 21198 • childhoodcancer.ie

 **Childhood
Cancer
Ireland**
ADVOCACY • AWARENESS • SUPPORT

WORKPLACE FUNDRAISING

Together, We Shine a Light on Childhood Cancer

Every day, children and families across Ireland face the unimaginable reality of childhood cancer. At Childhood Cancer Ireland, we are here to support them every step of the way.

But we cannot do this without you.

Your workplace has the power to create lasting change. By fundraising together, you're not only making a difference to children living with cancer – you're also showing your commitment to responsible business, employee wellbeing, and community impact.



HOW TO GET STARTED

Choose Your Fundraiser

- 🎗️ Think about your team size, resources, and goals.
- 🎗️ Pick an activity that excites your staff and aligns with your workplace culture.

Register Your Event

- 🎗️ Sign up via **Corporate iDonate Page**
- 🎗️ Click “Start Fundraiser”.
- 🎗️ Set a fundraising target.
- 🎗️ Share your page with your team and networks.

Spread the Word

- 🎗️ Recruit workplace champions or “gold ambassadors” to drive momentum.
- 🎗️ Use your internal comms, HR, marketing teams to get everyone involved.
- 🎗️ Create posters, intranet banners, and digital displays.

We can help you with that!

Celebrate Your Impact

- 🎗️ Share updates, photos, and stories.
- 🎗️ Remind your team that every euro is helping children and families across Ireland.



Register
your [iDonate page](#)
for Childhood Cancer
here.



6/12/24 HOUR SURVIVAL CHALLENGE

The Location: County of your choosing

The Date: April to October

The Mission: Survive in the wilderness

10-30 participants

The event kicks off on day 1 at lunch time with intensive survival training sessions. Teams will learn about navigation, shelter building, food and much much more.

The Challenges: After our training sessions we progress to high camp where all our skills are put to the test.

That evening, the teams will construct their shelters and cook on woodstoves and look after themselves under the watchful eye of our team of expert guides. Participants will need to bring lunch for day 1, a sleeping bag, outdoor clothing, ground mat, backpack and eating utensils.



"MOUNTAIN TO CLIMB" SOLIDARITY HIKES

The Date: March to October

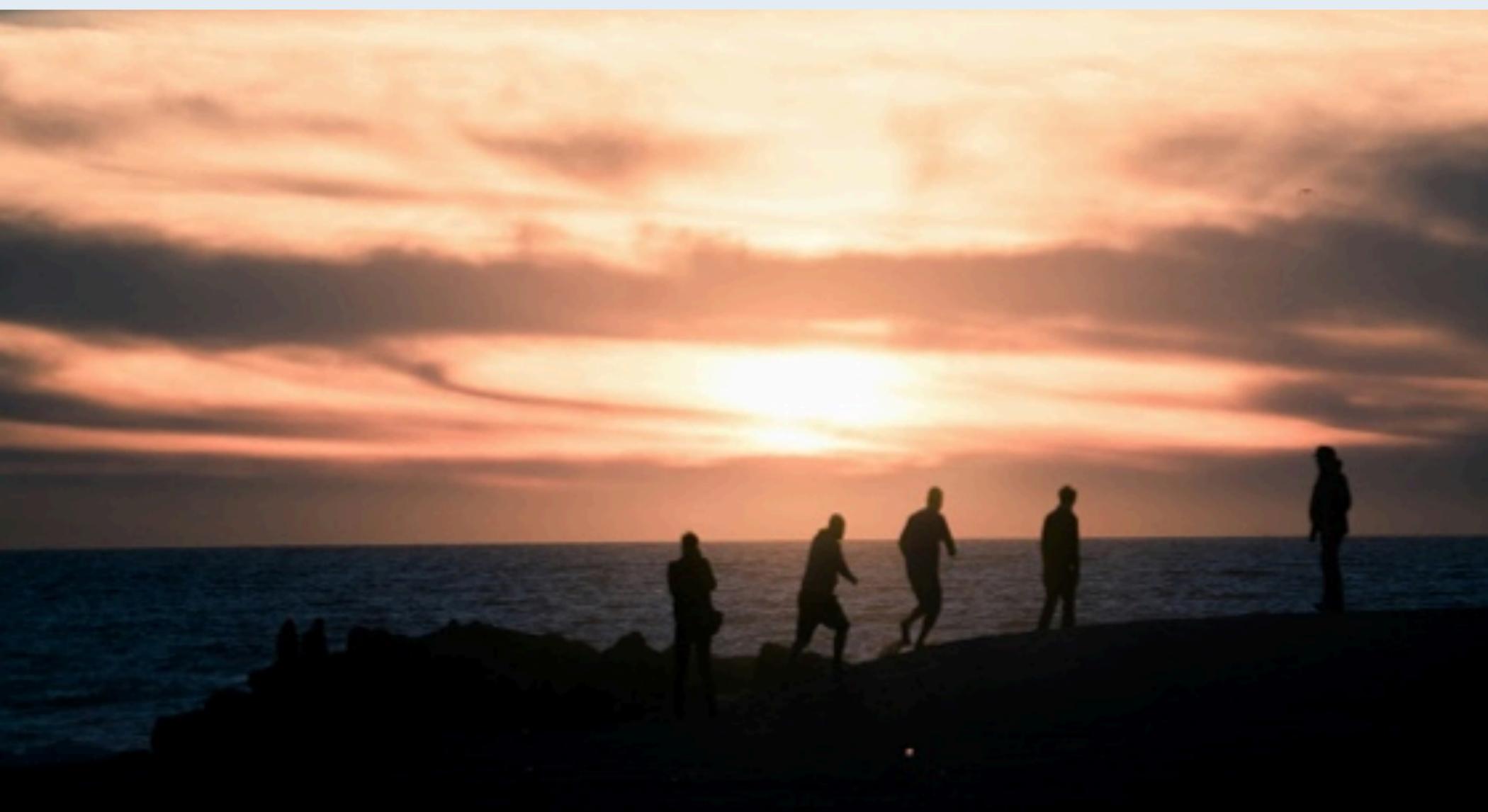
Location: Nationwide

Group size: 12+ participants

Mountain to Climb, a series of nationwide sunrise hikes celebrating strength, remembrance, and community.

Together, we'll climb Ireland's most beautiful peaks and watch the first light of day spill across the landscape — symbolising hope and courage of children and families affected by childhood cancer.

These guided hikes will be hosted in stunning locations across the country — from the Wicklow Mountains to the Galtee Peaks, from Croagh Patrick to the Mourne Range, and along Ireland's breathtaking Atlantic coast.



IN-OFFICE FUNDRAISING IDEAS

GO GOLD in September

Childhood Cancer Awareness Month

🎗️ **Go Gold Day:** Dress in gold/yellow, decorate your office, and collect donations – because children are more precious than gold.

🎗️ **Bake Sale Coffee Morning:** Always a crowd-pleaser – and a chance to share recipes and stories.

🎗️ **Gold Coffee Break:** Serve golden treats (think lemon drizzle cake, honey biscuits, turmeric lattes!) in exchange for donations.



OUR TEAM-BUILDING & FITNESS EVENTS

🎗️ **To Hell and Back** (Wicklow): Tackle Ireland's famous endurance event as a team.

🎗️ **Battle Cancer Fitness Challenge** (Dublin): Engage fitness enthusiasts for a cause.

🎗️ **Corporate Abseil** (Croke Park): A high-adrenaline team challenge!

🎗️ **The "Big 5" Irish Marathons:** Irish Life Dublin Marathon, Belfast City Marathon, Connemara Marathon, Dingle Marathon, Cork City Marathon.

🎗️ **VHI Women's Mini Marathon** (Dublin).

🎗️ **International Marathons with Realbuzz**



FUNDRAISING EVENTS

for Childhood Cancer Ireland

- Walking Challenge:** Get staff moving daily while tracking steps together.
- Pitch for Gold:** We can help you host a pitch & putt or mini-golf event.
- Golf Gold Tournament:** We can organise a full golf tournament with teams, prizes, and fundraising for Childhood Cancer Ireland.
- "Mountain to Climb":** sunrise hikes in solidarity with children bravely climbing their own mountain — the fight against cancer.



FUNDRAISING TEAM-BUILDER PARTY

Ideas for your Team-Builder Party:

- 🎗️ **Gold Gala Lunch or Dinner:** Host a workplace meal where everyone contributes a donation to attend. Decorate with gold to highlight childhood cancer awareness.
- 🎗️ **Quiz or Games Night:** Run a fun trivia quiz or team games challenge, with entry fees going to Childhood Cancer Ireland.
- 🎗️ **Themed Dress-Up Party:** Pick a theme (such as Gold & Glitter), charge an entry donation, and award small prizes for the best dressed.
- 🎗️ **Silent Auction or Raffle:** Add an extra fundraising boost by including donated prizes from local businesses or staff contributions.
- 🎗️ **Music & Dance:** Organise a DJ or playlist party in the office after hours – ticket sales go straight to the cause.



OTHER WAYS TO SUPPORT

Share Your Expertise

Support Childhood Cancer Ireland by donating your time, professional skills, or specialist knowledge. Whether it's mentoring, training, or offering expert advice, your contribution helps us reduce costs while directly benefiting children and families affected by cancer.

Charity of Choice

Make Childhood Cancer Ireland your company's Charity of Choice and foster a meaningful, long-term partnership. This allows you to align your corporate social responsibility goals with impactful initiatives, engage your employees, and make a tangible difference for children and families facing cancer.

Corporate Giving

Corporate donations provide vital support and are eligible for tax relief at the corporate rate. Contributions can be directed to specific projects, services, or fundraising events, giving your company the flexibility to support the causes that matter most.

Gifts in Kind

From products to services, in-kind donations are invaluable. Whether it's office collections, hampers, or supplies, we can help you identify the most meaningful ways to make a difference.

Payroll Giving

Payroll giving allows employees to donate a fixed amount each month directly from their salary, providing ongoing support to children and families affected by cancer. This initiative lets your team make a lasting impact with minimal effort.

PARTNERSHIP OPPORTUNITIES

Go Gold with **Childhood Cancer Ireland**



Sponsor Our Grants

Bereavement grants

1000 EUR per family

Relapse Grants

1250 EUR per family



Sponsor One of Our Services

Play therapy pack

1000 EUR / 10 sessions

Psychosocial care pack

3000 EUR / 5 families



CAYAS Conference Sponsorship

Gold Sponsorship

10 000 EUR

*Inc. branded marketing, break out room, conference stand, etc.

THANK YOU.



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Website childhoodcancer.ie

[LinkedIn](#)

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