CHILDHOOD CANCER IRELAND



Workplace Fundraising Pack



Please email fundraising@childhoodcancer.ie or call 012538015 / 089 6035627 for inquiries



WORKPLACE FUNDRAISING

Together, We Shine a Light on Childhood Cancer.

Every day, children and families across Ireland face the unimaginable reality of childhood cancer. At Childhood Cancer Ireland, we are here to support them every step of the way.

But we cannot do this without you.

Your workplace has the power to create lasting change. By fundraising together, you're not only making a difference to children living with cancer – you're also showing your commitment to responsible business, employee wellbeing, and community impact.



HOW TO GET STARTED

Choose Your Fundraiser

Think about your team size, resources, and goals.

Rick an activity that excites your staff and aligns with your workplace culture.

Register Your Event

- Sign up via Corporate iDonate Page
- Click "Start Fundraiser".
- Set a fundraising target.
- Share your page with your team and networks.

Spread the Word

Recruit workplace champions or "gold ambassadors" to drive momentum.

Use your internal comms, HR, marketing teams to get everyone involved.

Create posters, intranet banners, and digital displays.

We can help you with that!

Celebrate Your Impact

- Share updates, photos, and stories.
- Remind your team that every euro is helping children and families across Ireland.

Register
your iDonate page
for Childhood Cancer
here.



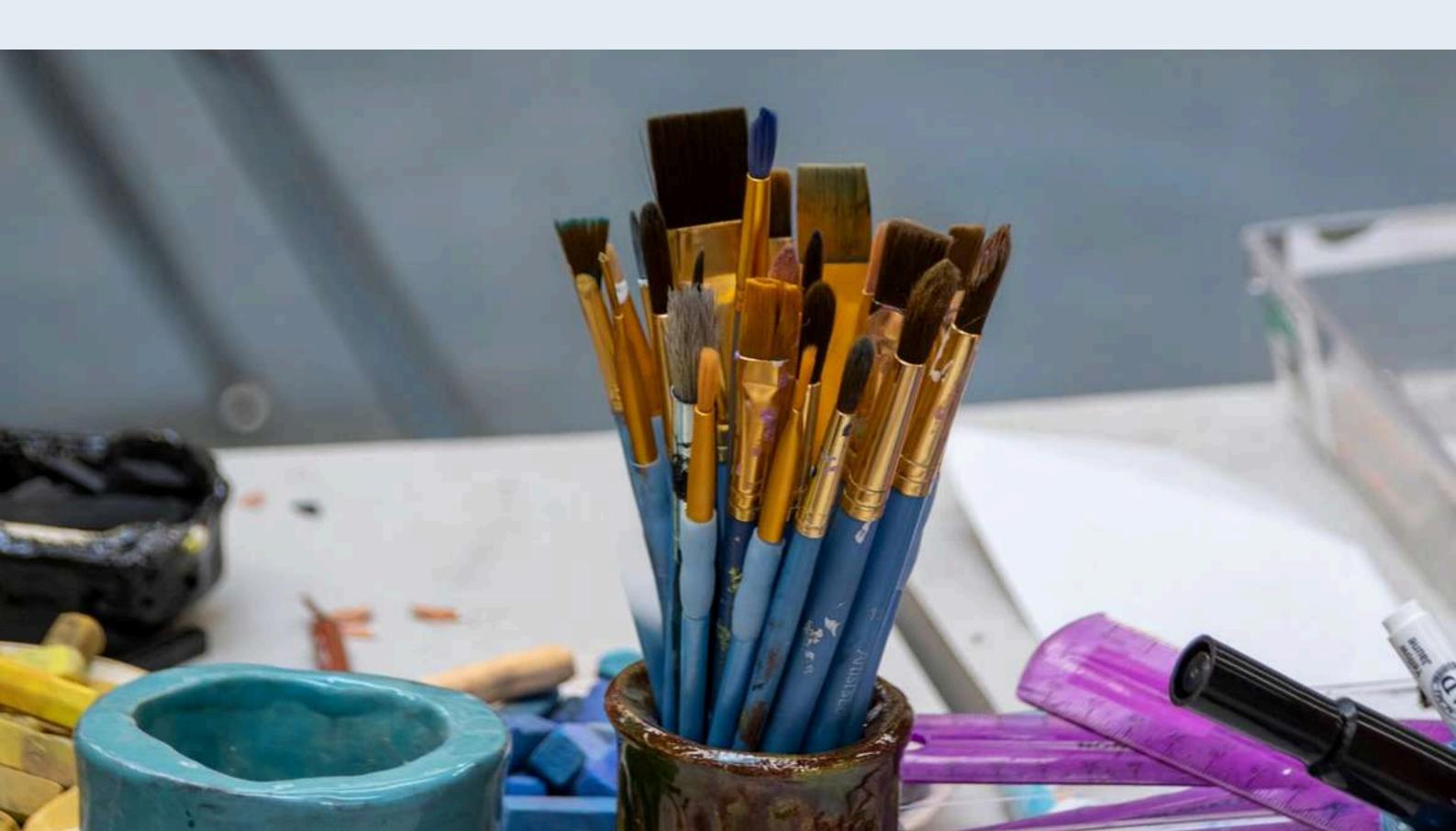




IN-OFFICE FUNDRAISING IDEAS

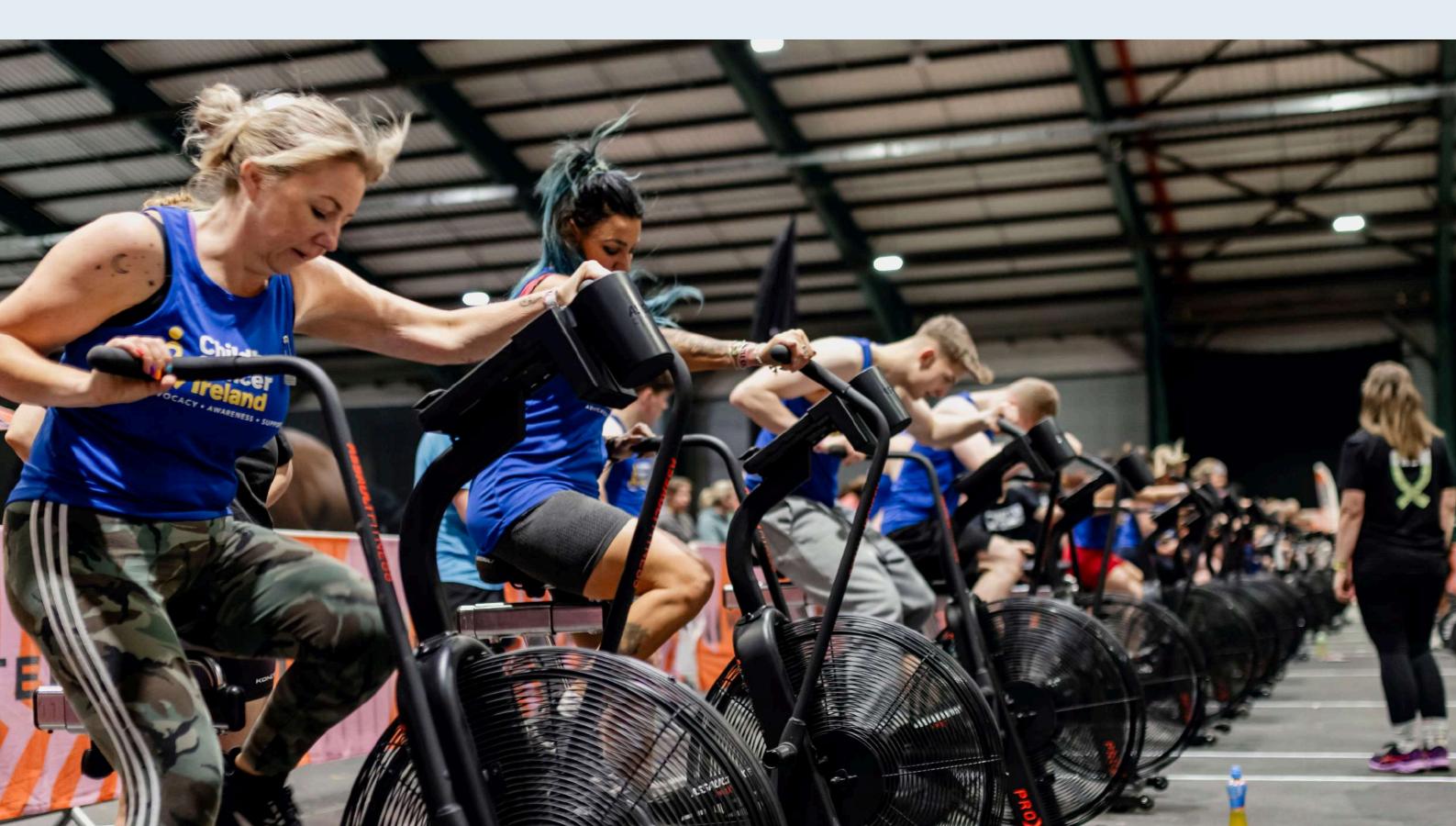
GO GOLD in September Childhood Cancer Awareness Month

- **Go Gold Day**: Dress in gold/yellow, decorate your office, and collect donations because children are more precious than gold.
- Repaired It Gold Mindfulness Session: Host a creative and calming office activity where staff paint, colour, or create golden designs while raising awareness. *We can organise this for you.
- Rake Sale Coffee Morning: Always a crowd-pleaser and a chance to share recipes and stories.
- Gold Coffee Break: Serve golden treats (think lemon drizzle cake, honey biscuits, turmeric lattes!) in exchange for donations.



OUR TEAM-BUILDING & FITNESS EVENTS

- **To Hell and Back** (Wicklow): Tackle Ireland's famous endurance event as a team.
- **Reserve Cancer Fitness Challenge** (Dublin): Engage fitness enthusiasts for a cause.
- Corporate Abseil (<u>Dalkey Quarry</u> / Croke Park): A high-adrenaline team challenge!
- **The "Big 5" Irish Marathons**: Irish Life Dublin Marathon, Belfast City Marathon, Connemara Marathon, Dingle Marathon, Clonakilty Waterfront Marathon.
- **XVHI Women's Mini Marathon** (Dublin).
- | International Marathons with Realbuzz



FUNDRAISING EVENTS

for Childhood Cancer Ireland

- **September Walking Challenge**: Get staff moving daily while tracking steps together.
- Ritch for Gold: We can help you host a pitch & putt or mini-golf event.
- **Golf Gold Tournament**: We can organise a full golf tournament with teams, prizes, and fundraising for Childhood Cancer Ireland.
- ? "They Have a Mountain to Climb": Encourage staff to walk, hike, or jog together in solidarity.



FUNDRAISING TEAM-BUILDER PARTY

Ideas for your Team-Builder Party:

- **Gold Gala Lunch** or Dinner: Host a workplace meal where everyone contributes a donation to attend. Decorate with gold to highlight childhood cancer awareness.
- Run a fun trivia quiz or team games challenge, with entry fees going to Childhood Cancer Ireland.
- **? Themed Dress-Up Party**: Pick a theme (such as Gold & Glitter), charge an entry donation, and award small prizes for the best dressed.
- Silent Auction or Raffle: Add an extra fundraising boost by including donated prizes from local businesses or staff contributions.
- Music & Dance: Organise a DJ or playlist party in the office after hours ticket sales go straight to the cause.



OTHER WAYS TO SUPPORT

Share Your Expertise

Support Childhood Cancer Ireland by donating your time, professional skills, or specialist knowledge. Whether it's mentoring, training, or offering expert advice, your contribution helps us reduce costs while directly benefiting children and families affected by cancer.

Charity of Choice

Make Childhood Cancer Ireland your company's Charity of Choice and foster a meaningful, long-term partnership. This allows you to align your corporate social responsibility goals with impactful initiatives, engage your employees, and make a tangible difference for children and families facing cancer.

Corporate Giving

Corporate donations provide vital support and are eligible for tax relief at the corporate rate. Contributions can be directed to specific projects, services, or fundraising events, giving your company the flexibility to support the causes that matter most.

Gifts in Kind

From products to services, in-kind donations are invaluable. Whether it's office collections, hampers, or supplies, we can help you identify the most meaningful ways to make a difference.

Payroll Giving

Payroll giving allows employees to donate a fixed amount each month directly from their salary, providing ongoing support to children and families affected by cancer. This initiative lets your team make a lasting impact with minimal effort.

THANK YOU.



Email fundraising@childhoodcancer.ie

Call 012538015 / 089 6035627

Website childhoodcancer.ie

LinkedIn

